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Media 1 Wins Multiple Regional STC Awards In West Michigan, Boston, and Minneapolis

GRAND HAVEN, Michigan, April 15, 2009—Media 1, continuing to perform at a high level of excellence, has racked up a stunning 5 regional awards from the Society of Technical Communications (STC). And what's even better is the fact that this recognition comes from three different chapters of the STC – Boston, the Twin Cities (Minneapolis/St. Paul), and West Michigan Shores. In addition, the Grand Haven-based custom learning solutions developer also achieved Best of Show for one of these entries.

These awards reflect outstanding achievements in online communication, technical art, and technical publications. Subject matter and course treatment varied for each of these entries from a product introduction to human resources training:

- The West Michigan Shores Chapter of the Society for Technical Communication (WMS-STC) awarded the web-based training course, HP Z6100 FedEx, **Distinguished Technical Communication – Best of Show**. Media 1 partnered with local retailer, Meijer Inc., to develop a Vapor Recovery training course, which won an Award of Excellence from the WMS-STC. The WMS-STC also recognized a Business Writing course developed by Media 1 for Spectrum Health with an **Award of Merit**.
- The Boston Chapter singled out a Food Safety course developed by Media 1 for Waters Corporation with a **Distinguished Technical Communication Award**.
- The Twin Cities Chapter gave Interview Architect, a course developed by Media 1 for Twin Cities-based Lominger International, a **Distinguished Technical Communication Award**.

STC offers two levels of competition: regional competitions, and the international competition. Entries were submitted from organizations located throughout each region. Judging is a peer-review format. Submissions in each category were rated on overall organization, writing quality, graphic design/layout, and achievement of the course or publication in its role.

Individual chapters forward the courses that won Distinguished honors on to the STC International Competition, where they will compete against the best online communications regional winners from STC competitions held around the world. Chris F. Willis Media 1 CEO, recently received a phone call from one of the international judges. He was calling to verify the multiple entries from Media 1. The judging panel had never seen multiple entries from the same company at the international level.

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Media 1 has a long history of excellence with the STC. Between 1998 and 2009 the company has achieved an impressive list of 54 awards. "A jury of our professional peers is especially rewarding to us," says Chris Willis, CEO and founder. "We have a strong focus on best practices and excellence in communication, but we also strive to make learning fun and engaging. These awards validate our commitment to both."

A banquet honoring this year's award recipients in West Michigan was held on Tuesday, April 21, 2008 in Grand Rapids. The Twin Cities chapter will honor award recipients in mid-May; the Boston chapter awards banquet was held in February.

About Media 1

For more than 16 years, Grand Haven-based Media 1 has been supporting the strategic business goals of large global organizations by developing innovative custom learning and performance solutions. For more information, visit the Media 1 website at <http://www.media1.us>.

With a focus on overall organizational goals, not one training course at a time, Media 1 develops innovative performance and training solutions for clients including Dematic, Hewlett-Packard, Meijer, Siemens, USF Holland, and X-Rite. For more information, visit the Media 1 Web site at <http://www.media1.us>.

Learn more about the WMS-STC at <http://www.wms-stc.org/index.htm>.

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